

W

IMPACT PARTNERS

VISIONARY (\$100,000+)

Leomi Foundation

INNOVATOR (\$30,000 - \$49,999)



STRATEGIST (\$20,000 - \$29,999)



Ansin I Stewart



The Carrie Meek Foundation



KAUFMAN ROSSIN
cpa + advisors



IDEALIST (\$10,000 - \$19,999)



OUTFRONT

Janet Kyle Altman & Timothy Francis Schmand
Charitable Fund

The Scott & Melissa Beattie Foundation

Micky and Madeleine Arison
Family Foundation

Daniel Nir and Jill Braufman
Family Foundation

Dr. Laurie Michaels

Anonymous

Ann Machado

Anonymous

Lotspeich - Villano Family

The Altman Fund of the Minneapolis Foundation
& Miriam Altman-Reyes and Joel Reyes

Deborah Hoffman



GF IMMIGRATION LAW



IMPACT DEPOSITS CORP.

THE MIAMI FOUNDATION

ALLY (\$7,500 - \$9,999)



DeSimone

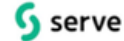
Lindsay Smith and Sean Kirk

2026 POWER OF THE PURSE SPONSORS

GAME CHANGER (\$5,500)



OFFICE OF THE MAYOR
DANIELLA LEVINE CAVA



EVENSKY & KATZ / FOLDES
WEALTH MANAGEMENT

PRAGMATIC DREAMER (\$2,700)



SPECIAL THANKS



2026 POWER OF THE PURSE SPONSOR REPORT

POWER OF THE PURSE

EVENT OVERVIEW

DATE, TIME, & LOCATION

March 13, 2026
11:00am – 2:00pm
Jungle Island, 1111 Parrot Jungle Trail, Miami, FL 33132

WEBSITE

[HTTPS://POWEROFTHEPURSE.ORG/](https://powerofthepurse.org/)

PROGRAM BOOK

PURPOSE

Join innovative leaders, philanthropists, game-changers, and supporters as we focus our power on women and girls in Miami-Dade through an impactful community experience!



ATTENDEES:
700



SPEAKERS &
PERFORMERS: **12**

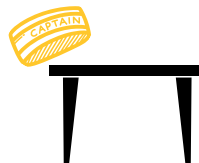


TABLE
CAPTAINS: **65**



AUCTION
ITEMS: **179**



FIRESALE
AUCTION ITEMS:
37



“THE ASK”
MET GOAL:
\$50,000



THANK-YOU
NOTES SENT:
120



NEW GRAND MISSION
SUPPORTERS: **11**
**JOIN OUR GRAND MISSION
HONOR ROLL [HERE](#)**

IMPACT PARTNERS

→	<u>Visionary</u> <u>(\$100+K): 1</u>	<u>Innovator</u> <u>(\$30k - \$49K): 1</u>
→	<u>Strategist</u> <u>(\$20K - \$29K): 7</u>	<u>Idealist</u> <u>(\$10K - \$19K): 16</u>
→	<u>Ally (\$7,5K - \$9K): 5</u>	

BECOME AN IMPACT PARTNER [HERE](#) AND SUPPORT OUR MISSION

SPONSORSHIP LEVELS

→	Game Changers (\$5,5K): 11
→	Pragmatic Dreamers (\$2,7K): 10
→	Friends, Supporters & Underwriters: 15



Game Changer

\$5,500

- Logo on Miami Herald Ad Series (3)
- One Table of Ten (10) guests
- Sponsor name on table
- Logo included in all The Women's Fund's social media platforms
- Placement of logo on event collateral: evite, newsletter and event signage
- Recognition as an event sponsor on Power of the Purse page
- Advertisement in virtual program book (half page)



Pragmatic Dreamer

\$2,700

- One Table of Five (5) guests
- Sponsor name on table
- Logo included in all The Women's Fund's social media platforms
- Placement of logo on event collateral: evite, newsletter and event signage
- Recognition as an event sponsor on Power of the Purse page
- Advertisement in virtual program book (quarter page)

RESOURCES

WEBSITE



PROGRAM

10:30AM

DOORS OPEN

REGISTRATION

11:00AM

SILENT AUCTION

NETWORKING RECEPTION & PHOTOS

11:50AM

CALL TO BALLROOM

12:00PM

PROGRAM A

WELCOME & WHO WE ARE

MAKING NEW FRIENDS

SILENT AUCTION "FASHION SHOW"

12:20PM

LUNCH AND NETWORKING

1:00PM

PROGRAM B

ELECTED OFFICIALS ROLL CALL

THE WHAT, THE WHY, THE HOW

MARYA MEYER, DR. MARIA ILCHEVA,

HONORABLE DANIELLA LEVINE CAVA,

LYNN MARTINEZ, MARSHA STEPHANIE BLAKE,

VIVIANA ALVARADO PACHECO, KAYLA BROCK, VAL BUTLER,

STATE ATTORNEY KATHERINE FERNANDEZ RUNDLE,

JANE FONDA

CALL & RESPONSE

1:45PM

THANK YOU!

ON STAGE PHOTOS

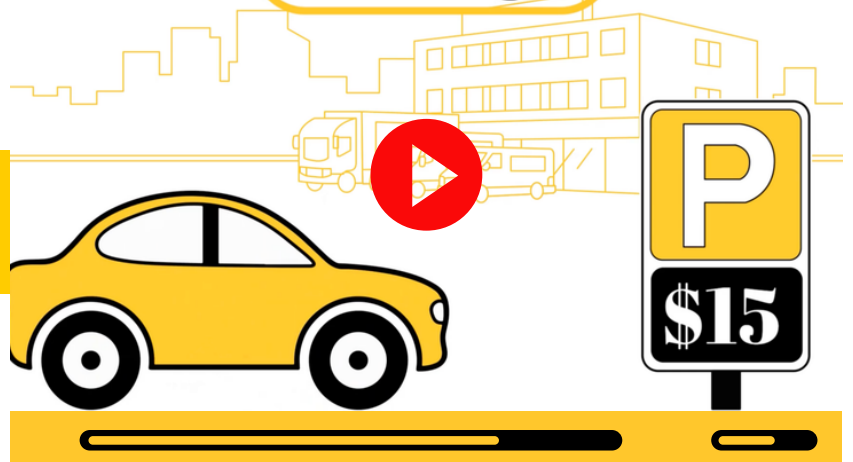
AUCTION PICK-UPS

OPTIONAL: HAPPY HOUR NEXT DOOR AT JOIA BEACH

PROGRAM BOOK

Driving?

WHAT TO EXPECT





EVENT PHOTOS

SILENT AUCTION



50. Dinner for Four at Perry's Steakhouse

Donated by: Perry's Restaurants

Dinner for four at Perry's Steakhouse and Grille.

Includes two \$200 gift cards redeemable for food, & gratuity at any location.

Valid Sunday through Thursday only, excluding holidays

Starting Bid:	\$200	Value:
Min. Raise:	\$25	Buy Now



51. \$150 Gift Card to Joe's Stone Crab

Donated by: Joe's Stone Crab

\$150 gift card to Joe's Stone Crab in Miami Beach



Starting Bid:	\$75	Value:
Min. Raise:	\$10	Buy Now



52. \$200 Gift Card to Amal Miami

Donated by: Amal Miami

\$200 gift card to Amal Miami in Coconut Grove

Starting Bid:	\$100	Value:
Min. Raise:	\$25	Buy Now

POST EVENT VIDEOS



MIAMI HERALD ADS

First ad to appear
2-22-26

FROM PAGE 6A

CRACKDOWN

shot down, what would happen to them?" Companies that export to Cuba must obtain licenses from the U.S. departments of Treasury, Commerce, and/or Transportation, depending on the type of activity, the products involved and how the business engages with Cuba. Those licenses are issued after a vetting process and require strict, ongoing compliance.

That raises a key question: Can Hialeah, or any other local government, suspend or revoke a local business license for activities that are federally authorized?

Calvo insists Florida law provides the authority. "Florida statute allows us as a municipal government to revoke or suspend a business license if a

business is supporting the Cuban dictatorship," he said. "If we determine that it is in the best interests of the city and our residents to revoke or suspend a license, we will do so, and we will not hesitate."

Legal experts, however, say the city's authority may be limited unless it can demonstrate violations of state or local law, such as fraud or falsified documentation. A city cannot enforce federal sanctions or Treasury licenses, said a trade compliance expert who requested anonymity due to political sensitivities, noting that municipalities do not have the power to regulate foreign commerce or replace federal oversight.

When asked how his

administration would enforce Treasury licenses, Calvo said city government has been in communication with U.S. Sen. Rick Scott on the issue. While Scott could add political pressure, enforcement and verification of Treasury rules fall not under the purview of Congress, but under the president.

While city officials and legal experts debate the limits of local authority over federally authorized trade, the potential impact hits close to home for residents like Ada Echeverria. She came from Cuba a decade ago and works as a healthcare provider. She began sending money to her mother as soon as she was able. Though she was able to bring her mother to the U.S. in 2023, her in-laws remain in Santa Clara, the region she and her husband are from.



RESORT ASSET SALES

Prime Hotel or Multifamily Conversion with Strong Upside

Formerly Orlando International Resort Club
63 Units Across Six Buildings
5353 Del Verde Way, Orlando, FL

Formerly Club Wyndham Star Island
184 Units Across Four Buildings
5000 Ave. Of The Stars, Kissimmee, FL

BID DEADLINE MARCH 30

847.849.2909 HilcoGlobalResortSales.com

Subject to approval by U.S. Bankruptcy Court Middle District of Florida Bankruptcy Court Case No. 8:25-bk-08613 (SER) In re: Orlando International Resort Club Condominium Association, Inc. U.S. Bankruptcy Court Middle District of Florida Bankruptcy Court Case No. 25-07207 (SER) In re: Star Island Vacation Ownership Hilco Global in cooperation with Jovanny Restrepo, FL Broker, LLC #3005905.

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7-MONTH CD OR IRA CD** SPECIAL

<3.60%> APY*
13-MONTH CD OR IRA CD** SPECIAL

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**IRA CD must be opened in person and cannot be opened online.

W THE WOMEN'S FUND
MIAMI-DADE
WOMEN STRONG ■ WORLD STRONG

POWER OF THE PURSE

LUNCHEON AND PROGRAM
MARCH 13, 2026
11AM - 2PM • JUNGLE ISLAND
1111 PARROT JUNGLE TRAIL, MIAMI, FL 33132

**FOCUSING OUR POWER ON
WOMEN AND GIRLS
IN MIAMI-DADE**

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Lindsay Smith and Sean Kirk

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GAME CHANGER (\$5,500)



SPECIAL THANKS



MIAMI HERALD ADS

Second ad to appear
3-1-26

DOYLE

MIAMI
CONSIGNMENT DAY
Tuesday, March 3

Our Specialists are traveling throughout the Miami area collecting Jewelry, Watches, Fine Art, Silver, Rare Coins, Russian Works of Art, and more. We offer auction consignment or immediate purchase opportunities.



David Webb Horse Bangle Bracelet
Estimate \$30,000–\$50,000
Important Jewelry Auction, April 30

Contact us to make
an appointment

DoyleFL@Doyle.com
561-360-2308

DOYLE Palm Beach
210 Brazilian Avenue

DOYLE.COM

WE TELL THE STORIES OF OBJECTS AND PEOPLE

NEW YORK BEVERLY HILLS BOSTON CHARLESTON CHICAGO CONNECTICUT
NEW JERSEY NORTH CAROLINA PALM BEACH PENNSYLVANIA WASHINGTON D.C.

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Third ad to appear
3-8-26

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PETS OF THE WEEK at Miami-Dade County Animal Services



Meet Chop #A2544842, a 2-year-old terrier mix with a big heart and even bigger energy! Originally adopted as a puppy, Chop recently found his way back to the shelter after his former owner had to move out of the country and couldn't take him along. Now this sweet, active boy is patiently waiting for a fresh start with a family to call his own. If you're looking for a fun-loving companion ready for new adventures, Chop is your guy!



Meet Sunny #A2757426, a 2-year-old tabby who is looking for a gentle fresh start. He arrived at the shelter last month after his owner was hospitalized and could no longer care for him. Sunny is a shy, sensitive boy who will thrive with a patient adopter willing to give him the time and space he needs to decompress and feel safe. With love and understanding, Sunny is sure to blossom into a loyal and loving companion.

SAVE A LIFE. ADOPT A SHELTER PET.

In an effort to find homes for Miami-Dade's shelter pets, the Animal Services' Pet Adoption and Protection Center remains open Monday - Sunday. Adoption Fees: \$85 for puppies, \$65 for dogs 4-months and older and \$35 for cats. All adoptions include the first set of age appropriate vaccines, microchip, deworming, and spay/neuter surgery.

3599 NW 79 Avenue, Doral, FL 33122
www.MiamiDade.gov/animals



FOR MORE
INFORMATION:
311



W

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ABODADA Julia GF IMMIGRATION LAW IMPACT DEPOSITS CORP. THE MIAMI FOUNDATION

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GAME CHANGER (\$5,000)



SPECIAL THANKS



MEDIA MENTIONS

7

MENTIONS

1

SOCIAL MIAMI

1

MIAMI BEACH CHAMBER
NEWSLETTER

1

MIAMI BEACH CHAMBER
CALENDAR

3

MIAMI HERALD ADS

1

IDEALIST

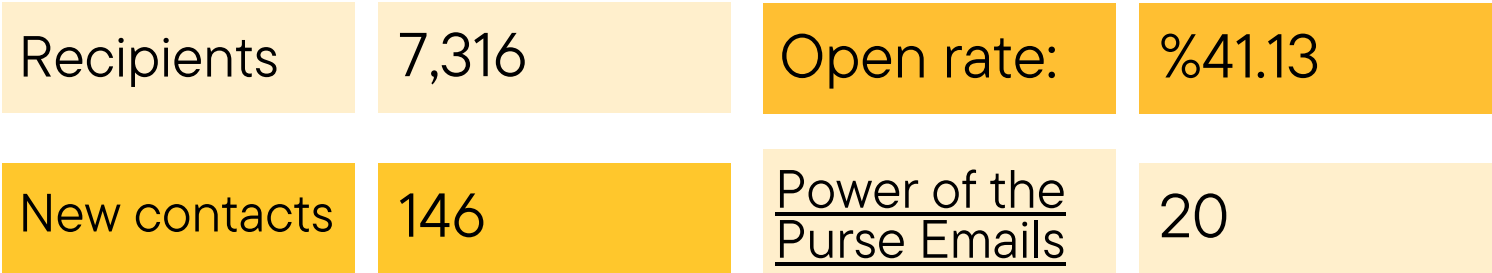
SOCIAL MEDIA ENGAGEMENT

Social Media Performance Overview
January-March 2026



EMAIL PERFORMANCE

January-March 2026



WEBSITE TRAFFIC PERFORMANCE



Active Users

2,300

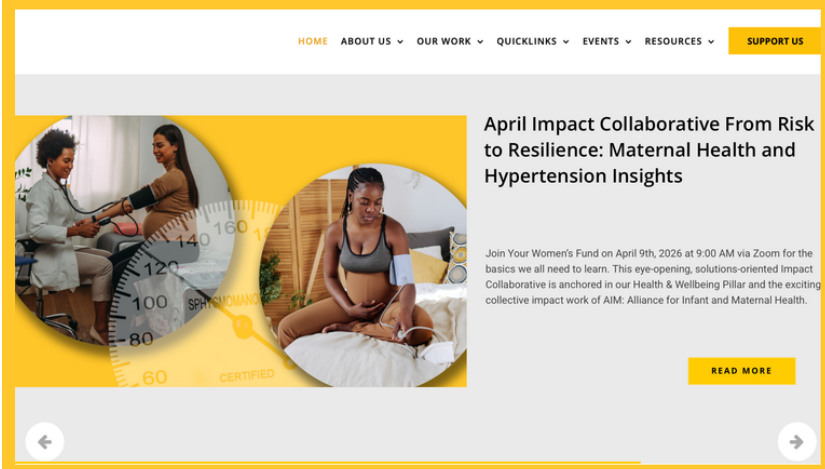
Powerofthepurse.org



Active Users

7,200

womensfundmiami.org



TESTIMONIALS

“

I'm deeply grateful to serve alongside such an extraordinary Host Committee, Staff, and Board whose passion, dedication, and leadership make this impact possible. Special recognition to our incredible leader, Marya Meyer, whose vision continues to inspire and elevate The Women's Fund Miami-Dade's mission. Together, we are building a stronger, more inclusive future for our community.

- Dr Paula Hopkins, Executive Vice President, Strategic Partnerships & Funding Development, Miami-Dade Beacon Council

“

Congratulations everyone for another thoughtful, seamless and wonderful event, always a highlight for our community of change makers - I hope you are satisfied with your effort W team!

- Emily Caillon, Founder, 2 Million Children

“

Beyond inspiration, what The Women's Fund Miami-Dade has been able to achieve has impacted the lives of thousands of women and girls, creating an immeasurable ripple effect. It was an honor to once again be part of the Power of the Purse.

- Gladys Mezrahi, President, Indigo Events

“

It's not a cliché with me - using my platform to help others is a thrill. EMCEED for the Women's Fund at their annual Power of the Purse- raised \$\$ to help Miami women afford to raise their children, stay safe from sex traffickers, afford prenatal care and be the best version of themselves. Opening their purses and hearts to make that happen: judges, mayors, attorneys, entrepreneurs & working South Florida moms. Nothin' but love here.

- Lynn Martinez, News Anchor, TV Host, Life Coach at WSVN CHANNEL 7

“

What an honor to be part of celebrating, empowering and supporting women making amazing impact in Miami and beyond...

- Michelle Donnelly, Brax Tinkler, Raiha Bajwa, Tiffany Lusan, Guitars over Guns

PHOTO GALLERY



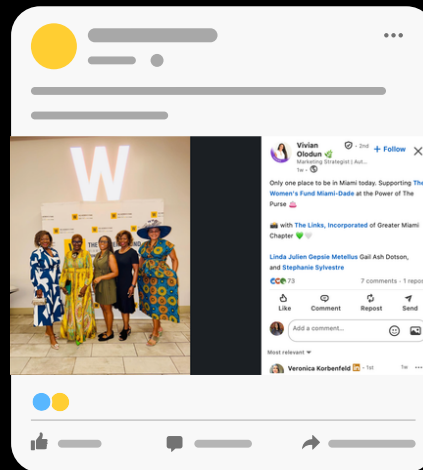
THANK YOU FOR SUPPORTING POWER OF THE PURSE 2026 WITH YOUR SPONSORSHIP!

We trust that this report provides meaningful insight into the reach and impact of your sponsorship. Thank you for being part of our mission to empower women and girls across Miami-Dade!

Click below to see more incredible feedback
from Power of the Purse 2026:



Instagram



LinkedIn



Facebook

AND SAVE THE DATE FOR NEXT POWER OF THE PURSE... MARCH 12, 2027!